


Mor Sirkis

Art Director & Graphic Designer

Graphic Designer & Art Director with a background in branding, digital, and print. I work across styles — because good design fits the project.



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Experience

Art Director – TBWA/Yehoshua

Aug 2024 – Present

- Lead creative direction for branding, digital, and print campaigns
- Design and art direct landing pages, social media content, and TV sponsorships
- Collaborate with copywriters and account teams across multiple client brands
- Develop brand languages and visual systems from concept to execution

Graphic Designer – TBWA/Yehoshua

Aug 2023 – Aug 2024

- Executed design adaptations and productions based on Art Director guidelines
- Worked across print, digital, and OOH formats
- Promoted to Art Director after one year

Freelance Designer – Self-employed

2021 – 2023

- Architectural drawings and 3D modeling of furniture and carpentry
- Delivered assets for client approval and supplier production

Education

HIT – Holon Institute of Technology

B.Design in Interior Design · 2018–2022

Studio 6B

Advanced Digital Product Design – UI/UX · 2022

Google Digital Workshop

Fundamentals of Digital Marketing · 2023